Tsartlip First Nation
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TSARTLIP FIRST NATION LOGO REDESIGN

Junior Artist Expressions of Interest

PROJECT TITLE: **Tsartlip Logo and Visual Identity Project**
ISSUE DATE: June 29th , 2026
SUBMISSION DEADLINE: July 15th, 2026

CONTACT:
Project Coordinator
Phone: 250-652-3988 [Reception]
Email: Projectcoordinator@tsartlip.com

1. Opportunity Overview

Tsartlip First Nation is inviting junior and emerging artists to submit an Expression of Interest to be considered for participation in the Tsartlip Logo and Visual Identity Project.

This project will support the development of a new logo and visual identity for Tsartlip First Nation. The final design may be used across governance, administration, communications, events, reports, digital platforms, printed materials, signage, and other public-facing materials.

The project may also include physical or applied design components connected to the logo, such as a carved piece, display panel, signage application, or other creative formats. This opportunity is not for a standalone boardroom mural project.

This Expression of Interest is intended to create a more accessible pathway for junior and emerging artists who may not yet have formal portfolios, professional experience, or direct connections to established lead artists or designers.

2. Who Can Apply

This opportunity is intended for junior or emerging artists who are interested in learning, contributing, and gaining hands-on experience through a logo, design, or cultural visual identity project.

Applicants may include individuals who are:

- W̱JOŁEŁP artists.
- W̱SÁNEĆ artists.

- Indigenous artists with a connection to the project.
- Youth, young adults, or emerging artists developing their practice.
- Artists who may not yet have a formal portfolio but have a strong interest in art, design, drawing, digital design, cultural artwork, carving, painting, or creative expression.

Preference may be given to Tsartlip members or W̱SÁNEĆ artists, depending on the final project needs and available opportunities.

3. Type of Involvement

Junior artists may have the opportunity to support the selected lead artist or designer with parts of the project, such as:

- Design research.
- Sketching and concept exploration.
- Sharing visual ideas.
- Supporting digital design preparation.
- Preparing materials.
- Helping with physical or applied components, if included.
- Supporting carving, painting, signage, or display work, where appropriate.
- Documenting the process.
- Learning about logo development, visual identity, and cultural design processes.

The final role of junior artists will depend on the selected lead artist or designer's approach, the project budget, the timeline, safety requirements, and the type of final deliverables being created.

Participation is not guaranteed. Tsartlip will work to match interested junior artists with meaningful opportunities where possible.

4. Mentorship and Learning

The intent of this opportunity is to provide mentorship, skill-building, and hands-on experience.

Junior artists are not expected to lead the project or carry responsibility for the final logo. The selected lead artist or designer will be responsible for overall design, quality control, project completion, and supervision.

Junior artists may receive guidance in areas such as:

- How a logo moves from idea to final design.
- How cultural meaning can be reflected respectfully in visual identity.
- Sketching and concept development.
- Preparing artwork for digital use.
- Understanding file formats and practical logo use.
- Learning how design is adapted for print, digital, signage, and physical applications.
- Understanding how a visual identity can support governance, culture, place, and community representation.

5. Compensation

Junior artist participation may be compensated through an honorarium, stipend, or hourly wage, depending on the final project budget and approved work plan.

The amount and structure of compensation will be confirmed before any junior artist begins work on the project.

6. How to Submit an Expression of Interest

Interested junior or emerging artists are asked to submit a short Expression of Interest that includes:

1. **Name**
2. **Contact information**
3. **Nation or community affiliation, if applicable**
4. **Short statement of interest**

   Please tell us why you are interested in participating in this project.

5. **Art or design interests and experience**

   This could include drawing, painting, carving, graphic design, digital art, logo design, W̱SÁNEĆ art, storytelling, signage, installation work, or other creative interests.

6. **Examples of artwork, if available**

   Examples can include photos, sketches, social media links, school projects, personal artwork, digital designs, or informal examples. A formal portfolio is not required.

7. **Availability**

   Please share your general availability during the expected project timeline.

7. Important Notes

Submitting an Expression of Interest does not guarantee selection.

The number of junior artists selected will depend on the final project scope, the selected lead artist or designer's mentorship capacity, the project budget, and the type of logo or applied design work being completed.

Junior artists selected for the project will be expected to follow site safety requirements, respect the workspace, participate in scheduled project activities, and work under the direction of the selected lead artist or designer and Tsartlip representatives.

8. Submission Instructions

Expressions of Interest must be submitted by email to:

Project Coordinator
Projectcoordinator@tsartlip.com

Subject line:

Junior Artist Expression of Interest: Tsartlip Logo and Visual Identity Project

The submission deadline is: **June 15th, 2026**