



<b>This is not an order</b>	
Title	<b>Call for Artist</b>
Reference	<b>RFEOI 83</b>
Overview of the Opportunity	The University of Victoria (UVic) is seeking Expressions of Interest from Indigenous artists or artistic teams qualified to create designs that reflect Coast Salish themes of welcome.
Contact Person	<b>Stephanie Johannessen</b> Purchasing Services Phone: 250.472-5399 Email: <a href="mailto:procurementofficer3@uvic.ca">procurementofficer3@uvic.ca</a>
Closing Time	Proposals for the provision of the Goods and Services specified in this Call For Artist shall be received by UVic <b>UNTIL 14:00:00 Pacific Time, on November 25, 2021 (the "Closing Time")</b> .
Email Submission	<b>Attn:</b> <b>Stephanie Johannessen</b> Email: <a href="mailto:ebid@uvic.ca">ebid@uvic.ca</a>

## INTRODUCTION

The University of Victoria is seeking expressions of interest from Indigenous artists or artistic teams qualified to create designs that reflect Coast Salish themes of welcome.

UVic is seeking a team of Indigenous artists with at one lead artist and one or more emerging artists. Individual artists are welcome to submit: either as an emerging artist or a lead artist seeking to work in a mentor/mentee type artist team.

The designs will be used for light post banners and light projector stencils on the UVic Campus for a one-year display. Annual banners and light projector stencils were identified as an opportunity to curate dynamic artistic discourse that considers Indigenous ways of knowing and being from Coast Salish perspectives. The banner designs are proposed to be implemented along with website information and QR code links on interpretive signs in the landscape. The university is considering 1-3 annual installations of banners and stencils as a pilot project.

## PROJECT DESCRIPTION

The [UVic Campus Greenway](#) is planned to be the primary east-west greenway across the campus. The 1.1 km long Greenway will act as both an active transportation connection and a destination unto itself.

There are approximately 43 light posts along the Campus Greenway from Gordon Head Road and Sinclair Road. The goal of this project is to design and mount two 30'x60' banners on each light post on the Campus Greenway, as well as light projectors with round custom stencils on approximately 10 light posts to light special locations such as plazas (see concept images in Attachment 1- Concept Images).

The University of Victoria (UVic) is located on the traditional territory of the Lekwungen peoples, and the Songhees, Esquimalt and W̱SÁNEĆ peoples whose historical relationships with the land continue to this day.

The University is seeking designs that reflect Coast Salish themes of welcome. These may include, but are not limited to the work found in [the University of Victoria Indigenous Plan](#). Themes in the plan include:

- Heḵkw səl'elexw'tala sčelāḵen's | Remember our ancestors/birthright
- Nəḵə māḵ gwens čey'i | Work together
- New'ews sn ḵey? šweleqwəns | Bring in your good feelings

We recognise that it is important to have art from here, so that we can better understand the teachings of these lands. With this in mind we invite artists and artist teams to interpret our theme of welcoming in their own ways.

Preference will be given to Coast Salish artists and artist teams identifying as Lekwungen, Songhees, Esquimalt and/or W̱SÁNEĆ.

More about the project can be found in Attachment 1 - Concept Images.

## THE PROCESS

From the portfolios submitted, UVic will invite a select number of artists or artist teams to create concept sketches before January 2022, and designs ready for production by mid January 2022. The installation ceremony is tentatively planned for March of 2022.

The artistic team should demonstrate their ability to create a minimum of 4 designs reflecting Coast Salish themes of welcome (minimum 2 for banners and minimum 2 for round light projector stencils) within the desired timeline. Artist applicants should demonstrate their ability to co create designs reflecting **Coast Salish themes of welcome.**

## PROJECT TIMELINE

This procurement process is expected to proceed in accordance with the following schedule, which is subject to change at UVic's discretion:

Activity	Date
Call for Artist Issue Date	<b>October 25, 2021</b>
Informational meeting	<b>November 5, 2021</b>
Proposal Submission Deadline	<b>14:00:00 PT on November 25, 2021</b>
Estimated Panel Review	<b>December 8 2021, call will remain open until contract execution</b>
Contract Execution	<b>TBD</b>
Estimated Final Sketch Deadline	<b>Mid-January 2022</b>
Installation Ceremony	<b>March 2022</b>

## BUDGET

The designs would be purchased for a flat fee of \$5000 per design to a maximum of \$20,000, which will be shared amongst the artistic team co-developing the designs. It is recommended that the lead artist spend time mentoring the emerging artist and therefore receive a larger portion of the design fees. The artistic team will recommend the final fee structure to UVic.

**For Consideration for this project, please submit the following by the deadline of November 25, 2021.**

1. Name (s), contact information, and biography.
2. Information demonstrating experience, capability and organization ability to successfully complete a project of a similar scale to this one within the desired schedule. A lead artist must be recognized amongst their peers as an established Coast Salish artist. (200-500 words maximum)

3. Portfolio images: The lead artist must submit a portfolio of 10-15 previous works. If desired, emerging artists may submit a portfolio of 1-10 previous works.
4. Artists/Artistic teams must submit 1-2 paragraphs describing your interest in creating designs reflecting on **Coast Salish themes of welcome** and 1-3 paragraphs describing their concept for the designs.
5. Please provide any other relevant information.

## **ADDITIONAL INFORMATION**

The basic information provided in this request for expressions of interest is intended to enable artists to understand the expectations of UVic.

If you meet the criteria outlined in this document and are interested in submitting an expression of interest, please submit a response.

UVic is issuing this request for Expressions of Interest to better understand what interest is available. Based on the information gained these responses, UVic may, at its discretion, contact you for further information. Artists chosen to develop a design concept will be asked to enter into a contract with UVic. If an agreement were to be concluded, an agreement would be subject to approval by the University of Victoria Board of Directors and other internal approvals to demonstrate, among other things, overall benefits to the University.

UVic would be seeking a sole license for the designs for use on the Campus Greenway for one year from the installation ceremony date as well as archival/reference/website uses in perpetuity. There will be no commercial uses under this license unless mutually agreed upon by both parties. Should UVic be interested in using the artistic materials for other uses or for another season on the Campus Greenway or on other banners across campus, a new license would be considered as mutually agreed upon by both parties.

This document is not intended to constitute a bid request and UVic does not guarantee a response to any particular respondent. UVic has not made any decision regarding the procurement of designs for light post banners and light projector stencils or when or how a competitive procurement process would be conducted, or even if one would be conducted at all.

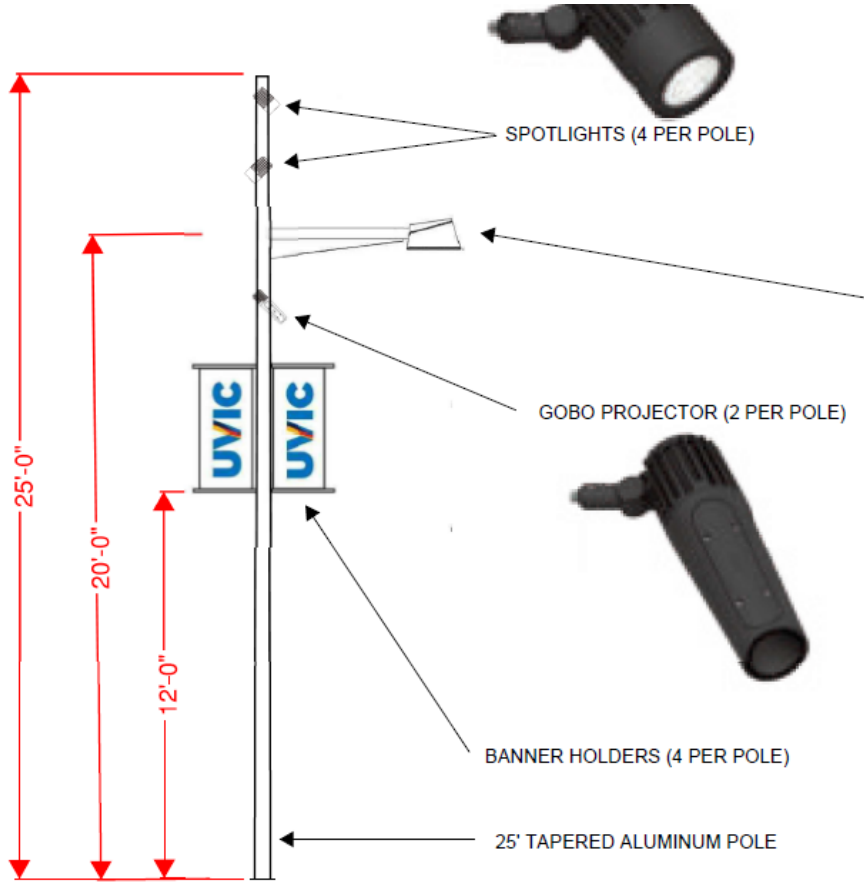
## **COMMUNICATIONS DURING THE CALL FOR ARTIST PROCESS**

Proponents should seek clarification of any part of this Call for Artists document by submitting questions in writing to Stephanie Johannessen at [ebid@uvic.ca](mailto:ebid@uvic.ca).

An optional informational meeting will be held on November 5, 2021 at 1pm for any interested artists who may have questions or clarification requests. Register your intention to attend by submitting your contact information to Stephanie Johannessen at [ebid@uvic.ca](mailto:ebid@uvic.ca) by November 3, 2021.

ATTACHMENT 1- CONCEPT IMAGES

Banners



Projector Stencils

[RSS-77857] Autumnal - RSS 77857 - Stock Gobo Steel  
**\$13.95**



**Stencil Projection Concept**



Credit to:  
[http://www.sygobos.com/products/outdoor\\_area\\_gobo\\_projector\\_one\\_gobo\\_five\\_gobos\\_switching/](http://www.sygobos.com/products/outdoor_area_gobo_projector_one_gobo_five_gobos_switching/)

**Banner Example**

